

CREATING A SETTING (PLACEMAKING IN ACTION)

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As defined by many before us, the concept of placemaking asks “What if we built our communities around places?” As both an overarching idea and a hands-on approach for improving a neighborhood, city, or region, Placemaking inspires people to collectively reimagine and reinvent public spaces as the heart of every community.¹

But if you were a lazy urban planner, and this sounded too involved and time-consuming – meetings, permits, committees, other people’s opinions - you could just build jewelry settings where appropriate, assuming the diamonds were already there. Placemaking complete!



¹ https://www.pps.org/reference/what_is_placemaking/